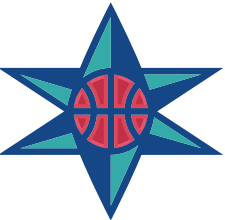




SECONDARY LOGO



WORDMARK

**SUPERSTAR
SUNDAY** 02-17-23
PDX, OR

COLOR PALETTE



Superstar Sunday

- IDENTITY DESIGN
- PACKAGING
- UI/UX

Superstar Sunday is a hypothetical exhibition of basketball events occurring in Portland, Oregon. The emblem is modeled after common badge designs from the Pacific Northwest and colors and patterns found on the iconic PDX carpet.



