

Kansas City Chiefs

SOCIAL MEDIA

ADVERTISING

PRODUCTION

While applying for a seasonal graphic design position with the Kansas City Chiefs, I had to complete a design test. The test required the submission of one digital social media infographic and one print billboard. To elevate my application, I submitted a carousel infographic and a campaign of three billboards, all packaged into a branded pitch deck. This work positioned me as one of the two finalists out of a nationwide pool of applicants.

