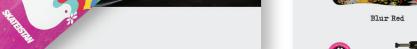


Shredded Skateboards

BRANDING

Targeting 12-22 year olds, this brand uses urban, grunge elements reminiscent of the skateboarding scene. The goal was to showcase Shredded as a trustworthy but modern and commercially "rough" brand. Urban textures, repetitive symbols, expressive typefaces, and contrasting colors communicate this idea. Incorporating a minimalist layout with strategic white space was crucial for keeping the site user-friendly.



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To be the best, you've got to learn from the best, and that's exactly who you'll find on our pages. Discover tips, exclusive interviews

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SUPER MICRO

MICRO

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GUIDE

ON SOCIAL MEDIA





















THANK YOU FOR RIDING SHREDDED

SHAPES

THANK YOU FOR RIDING SHREDDED. SHRED FOREVER. Since Shredded started, our goal has remained consistent... make

great, long-lasting boards that inspire skateboarders to get out an shred. The boards our team helps shape, design, and ride are the same as the ones you can get at your skate shop. If, for any reason ou had any problems with your board that you think could be a inufacturer's defect, please reach out and let us know.

re to help you shred.



IN 1992, THE SEED WAS PLANTED



SHREDDED

Our goal was simple, to be the best we could be in the most honest and ethical way possible. We joined together to elevate what we all truly believe in. Today we continue to create the art, direction and message on the constant path to bring progress to skateboarding. We are more than a business: we are a family. Shredded and a

me to get SHREDDED!



MEET THE TEAM



TN 1992, THE SEED

GUARANTEE

All skaters are not the same. Why should their boards be?

duh – we set out to make the best boards for skateboarders, it was never about just one style board to fit all, but decks that would allow skaters to choose specifically for how they individually want





